

EXPERIENCE

FREELANCE DESIGN

2021 - PRESENT

Branding, logo, social media, signage and packaging design for small businesses and non-profits

ART DIRECTOR, PHOTOGRAPHER, WRITER & DESIGNER // MANHAPPENIN' MAGAZINE

2018 - 2020

Collaborate with the style coordinator, video coordinator, social media coordinator, and the rest of the exec team to develop an organized procedure for all shoots, videos, or anything with visual importance

Manage the creative team to ensure that the brand's vision is upheld and communicated effectively in both print and online content

MEDIA STRATEGIST // K-STATE ATHLETICS

JAN - MAR 2018

Compiled and distributed photographs from athletic events to create a visual representation of the athletic department on social media platforms

EDUCATION

CHICAGO PORTFOLIO SCHOOL | 2021-2023

Focus: Art Direction
D&AD New Blood Wood Pencil Award
The One Show Young Ones Shortlist

BA | ADVERTISING // KANSAS STATE UNIVERSITY | 2017-2020

GPA: 3.91
Spanish Minor
Outside concentration in graphic design

EDUCATION ABROAD // KSU IN ORVIETO, ITALY | MAY - JUN 2018

Articulated Orvieto's culture through a series of visual illustrations in Sketchbook and Photography & Digital Storytelling classes

ACHIEVEMENTS

- D&AD New Bloods Wood Pencil | 2022
- Young Ones One Show Shortlist | 2022
- 3rd Place Adobe Creative Jam Winner | 2019
- Best of Show Finalist Print Design ACP | 2020

SKILLS

- Photography
- Adobe Creative Suite
- After Effects, Premiere Pro
- Lightroom
- Procreate
- Basic HTML & CSS
- Thinking I'm Psychic

MONICA MELBER
*Art Director**